



# Come to Chicago!

38th FALL MEETING — OCTOBER 11-14, 1964

Summer is here and though we may be reluctant to see it go, October 11-14, 1964 is close enough to begin now to make plans to attend the Fall Meeting in Chicago.

Program chairman, Bob Reiners, is working hard to develop a comprehensive balance of symposia and individual technical papers. Outstanding overseas experts are being asked to participate in the technical program.

First-rate entertainment for the Tuesday evening Banquet has already been set by the Entertainment Chairman, Mel Ott. Mel is currently studying menus and we can all look forward to a most pleasant Tuesday evening.

Cele Gilmore has the ladies' interest at heart and is busily engaged in luncheon and trip plans to assure the ladies a memorable three days in our big city.

While you're barbecuing out on the patio, think of those cool Lake Michigan breezes in the front yard of your Convention Hotel and plan to be there with your many friends in October.

## Come to Chicago!

For variety of entertainment, exotic restaurants, excellent hotels and superb shops that will make your convention trip a complete success . . . come to Chicago!

Chicago, the "Convention Capital of the World" has also long-held the reputation as food center of the world. This is substantiated by the countless varieties of restaurants available—no matter what the size of your pocketbook. From luxurious and beautifully appointed dining rooms featuring unforgettable cuisine, to the finest coffee shop—restaurants that will serve you in time to hear that important paper. You'll probably eat better in Chicago than anywhere in the world.

Located right in the heart of the richest farming zone on the map, the Windy City is obviously the first to benefit from a bountiful nature. As America's busiest transportation hub, Chicago is also in an unusual position to enjoy the outstanding food delights of other far-flung places while they are still in fullest bloom. Luscious fruits from Hawaii, California and Florida reach Chicago's several airports only hours after they are plucked from their native orchards. Tantalizing seafoods from the Gulf of Mexico arrive in highspeed railroad refrigerator cars every hour of the day. From the wilds of Canada and the Rocky Mountains come a steady supply of wild game and other prize dining delights. And as for beef—where else? Local *bons vivants* will be glad to make specific recommendations to fit your wishes.

Theatres, supper clubs, music and sports are all facets of the entertainment world in which Chicago can not be surpassed. It is too early to obtain much information about the stage shows and entertainment celebrities that will be playing here next fall; however the musical comedy, "How To Succeed In Business Without Really Trying," is packing the Shubert every day and current indications are that it will be here during the convention. Certainly Chicago, the city of enchantment, will not fail those who seek amusement.

For your shopping pleasure, the blocks along State Street from Congress to Wacker, widely termed the "Main Street of the Western Hemisphere," is the world's most highly concentrated single shopping district, serving 500,000 customers daily. Michigan Avenue's magnificent

mile, picturesquely termed the "Front Window of Chicago," displays an awe-inspiring variety of lovely shops.

## Annual Cocktail Party on Monday

The annual cocktail party sponsored by Distillation Products (Eastman Chemical Products Industries) will be held on Monday the first full day of the convention. Entertainment chairman, Mel Ott, is collaborating with the hosts to plan a gala affair with ample opportunities to talk with old friends and to meet new ones.

## Ladies' Committee Planning Exciting Days

Although plans for three exciting days are not yet ready for scheduling, Cele Gilmore and her Ladies' Committee do promise a different and diversified daytime program . . . contrasting the old days of the "golden era" with the ultra in modern living. Schools of architecture everywhere have always used Chicago as an example of their finest and newest.

Old Town, or the Near North as some prefer to call it, harks back to the latter part of the 19th century, with several of its buildings having survived the great Chicago fire. Here, in Chicago's Greenwich Village, are such treats as art studios, old shops, quaint eating spots and nite clubs, with many a formal garden or patio literally "sprouting" from the areaways between the old houses which hug the street.

Contrast this conducted tour with a visit to Marina City overlooking the city's Loop. Here are magnificent twin towers, bold in design . . . the ultimate in apartments, restaurants and their own shops, theatre, bowling alleys, marina, swimming pool, etc. But they, too, look down on the massive lampposts of Wacker Drive across the river—remaining symbols of another era.

Complete plans will be published in the August issue. Serving on the Ladies' Committee with Miss Gilmore are: Mrs. Ruth Fein, Mrs. Sarah Lamping, Mrs. Jean Kapecki, Mrs. Evelyn Graci, Mrs. Florence Miksta, Mary Wallace, Louise Morrow, Mrs. Rose Bates, Jerry Doyle and Mrs. Tess Rodeghier.

## Chicago Exhibit Sells Out! Expansion Plans Under Way

At the AOCS Fall Meeting in Minneapolis last fall, there were nearly twice the past average number of exhibitors participating. The Chicago Exhibit Committee increased its exhibit area by nearly 20% to accommodate the expected response. As this July issue goes to press, the Chicago Exhibit is sold out!

Companies interested in this outstanding gathering should immediately contact the AOCS, 35 E. Wacker Drive, Chicago 60601, with regard to expansion plans. Exhibits Chairman D. P. Arndtsen announced that expansion is to be limited to a very few booths to insure all of equally valuable locations.

Deadline for Chicago Exhibits must be no later than August 10, 1964, as the September issue of JAOCS is to contain a description of each exhibit with location reference. This data will also appear in the Official Program of the Meeting.